

# NEED FUNDS?

think...



## ORIGINAL GLAZED® DOUGHNUT DOZENS\*

YOUR COST	SUGGESTED SELLING PRICE	PROFIT
\$4.50	\$9.00	\$4.50

## Doughnut Sales

Made locally... fresh for your sale.



## CHOCOLATE ICED DOZENS\* GLAZED FILLED DOZENS\* KREME™ FILLING, RASPBERRY & LEMON

YOUR COST	SUGGESTED SELLING PRICE	PROFIT
\$5.25	\$10.50	\$5.25

\*All varieties come in whole dozens.

## BOGO Cards

Valid for 10 FREE dozens – a GREAT value and a Fundraising exclusive!

With Card, your customers receive one dozen FREE Original Glazed® doughnuts with purchase of any dozen.



YOUR COST	SUGGESTED SELLING PRICE	PROFIT
\$10.00	\$20.00	\$10.00

Not valid at grocery or convenience stores.

## Fundraising Certificates

Simple fulfillment for you – plus, your customers choose to get their doughnuts whenever they want them. Each Certificate is redeemable for one dozen Original Glazed® doughnuts.

(Limit 3 Certificate redemptions per day.)



YOUR COST	SUGGESTED SELLING PRICE	PROFIT
\$4.50	\$9.00	\$4.50

Not valid at grocery or convenience stores.

## Krispy Kreme Signature Coffees

Doughnuts and coffee are a natural pairing. Choose from three delicious signature blends, each sold in 12 oz. bags.



YOUR COST	SUGGESTED SELLING PRICE	PROFIT
\$7.00	\$9.00	\$2.00

To place your order online, visit [krispykreme.com/fundraising](http://krispykreme.com/fundraising) for details.

Minimum order of 25 units to qualify for Fundraising pricing. Pricing and profits do not reflect any applicable sales tax. Prices subject to change.

Pricing Effective July 1, 2017  
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## CHART YOUR FUNDRAISING PROFITS

QUANTITY SOLD	ORIGINAL GLAZED® DOZENS	ASSORTED DOZENS	BOGO FUNDRAISING CARDS	FUNDRAISING CERTIFICATES	PACKAGED COFFEE
50	\$225	\$262	\$500	\$225	\$100
100	\$450	\$525	\$1,000	\$450	\$200
200	\$900	\$1,050	\$2,000	\$900	\$400
300	\$1,350	\$1,575	\$3,000	\$1,350	\$600
400	\$1,800	\$2,100	\$4,000	\$1,800	\$800
500	\$2,250	\$2,625	\$5,000	\$2,250	\$1,000
600	\$2,700	\$3,150	\$6,000	\$2,700	\$1,200
1000	\$4,500	\$5,250	\$10,000	\$4,500	\$2,000

Using the suggested selling price for each product, your group has the opportunity to make profits suggested in the chart above.

Profit amounts exclude applicable tax or delivery charges, if any. Prices may vary in your market and are subject to change.

Our facilities produce products with peanuts, tree nuts, soy, milk, eggs and wheat. While we take steps to minimize the risk of cross contamination, we cannot guarantee that any of our products are safe to consume for people with peanut, tree nut, soy, milk, egg or wheat allergies.

Visit [KrispyKreme.com/Fundraising](https://www.krispykreme.com/fundraising) for more information.